

Artist Madrid Books



Publishing Process

WRITING & REVISION

1

It all begins with your idea, then after several drafts your manuscript is ready for...

2

EDITING & PROOFREADING

Line & copy editing drafts followed by proofreading the final draft

DESIGN & ILLUSTRATIONS

3

Design a book cover and commission illustrations that aid in storytelling

4

EDITION OPTIONS

Paperback, hardback, ebook, audio, website... the possibilities are endless

TYPESETTING

5

Selection of fonts, sizing and spacing for each format/edition

6

PUBLISHING ESSENTIALS

ISBNs, copyright, keywords, blurb, categories, and other details

PRINT & eBook FORMATTING

7

Placing illustrations & preparing files for the printers and/or eBook platforms

8

DISTRIBUTION

How do you plan on managing the logistics of distributing your book?

MARKETING

9

How will you identify and reach your ideal potential readers?

10

SALES PLAN

How will you process book sales & maximize your profits?